

# PRIVACY POLICY

OpptyGo, Inc.

Effective Date: 16 March, 2020

The policies in this document cover the data collected by OpptyGo, the manner in which it may be used or shared by OpptyGo and your rights with respect to modifying the data or restricting its use. These policies apply to all of the Services provided at [opptygo.com](http://opptygo.com), whether accessed via web browser, mobile device or directly through web based APIs.

## Data Collected by OpptyGo

### Information You Provide

OpptyGo receives your personal information when you register to use the Services, fill in a form to request more information about our products, file a support ticket, register for an event or apply for a job at OpptyGo. To use the Services, OpptyGo requires you to provide personal contact information, such as name, company name, address, phone number, and email address (“Contact Information”). Certain products in our e-commerce platform may require you to upload an image of your ID or other proof of age, or in the case of medical products, a valid medical prescription (“Validation Information”). When purchasing the Services or registering for an event, OpptyGo may also require you to provide financial qualification and billing information, such as billing name and address, credit card number, and the number of employees within the organization that will be using the Services (“Billing Information”). OpptyGo may also ask you to provide additional information, such as company annual revenues, number of employees, industry, product preferences, product ratings or satisfaction surveys (“Optional Information”). When visitors apply for a job with the Company, OpptyGo may also require them to submit additional personal information as well as a resume or curriculum vitae (“Applicant Information”). Contact Information, Validation Information, Billing Information, Applicant Information, Optional Information and any other information you submit to OpptyGo or through the Services are referred to collectively as “Data.”

### Web Site Navigational Data

As you navigate the Company’s Services, OpptyGo may also collect information through the use of commonly-used web information-gathering tools, such as cookies, beacons, tags and scripts. This web site navigational data is used by OpptyGo and our partners, marketing partners, affiliates, service providers, or online customer support providers in analyzing trends, administering the site, tracking users’ movements around the site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies on an individual as well as aggregated basis.

We may use cookies to remember users’ settings. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

### Mobile Applications

OpptyGo’s mobile applications may additionally: access a camera on a user’s device to enable the user to upload photographs to the Services; access the call history on a user’s device to enable the user to upload that information to the Services; access calendar information on a user’s device to schedule appointments between the user and contacts submitted by the user to the Services; access the geographic location of a user’s device to enable the user to

identify contacts who are nearby; or access contact information on a user's device to enable the user to synchronize contact information between the information that is stored on the user's device and the information that is submitted to the Services.

### Data Collected for our Customers

Through the standard Services and through our "import data" features, we also collect information such as the name, company name, address, phone number or email address of contacts and leads that our customers choose to share with us. We will only use this information for the specific reason for which it is provided, such as aiding our customers in supporting their users, customers and prospects. Note that OpptyGo customers control this data and may collect and use this data outside of the Services or through their own configurations and customizations of the Services. Therefore, use of this data is also governed by the OpptyGo customer's privacy policies.

### Minor's Data

The Services are not intended for, nor does OpptyGo knowingly collect any personal information from anyone under the age of 18.

### How OpptyGo Uses Data

OpptyGo uses Data to provide the Services requested as described at [opptygo.com](http://opptygo.com) or to fulfill the action requested by the provider of the Data. For example, if you fill out a "Contact Me" web form, OpptyGo uses the information provided to contact you about your interest in the Services.

OpptyGo may also use Data to contact you to further discuss your interest in the Services and to send you information regarding OpptyGo, its affiliates, and its partners, such as information about promotions or events.

OpptyGo uses a third-party service provider to manage credit card processing. This service provider is not permitted to store, retain, or use Billing Information except for the sole purpose of credit card processing on OpptyGo's behalf.

OpptyGo uses web site navigational data to operate and improve the Services. Additionally, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information to analyze trends, to administer the site and to gather demographic information about our user base as a whole.

### Data Sharing

OpptyGo shares Data with partners who help us provide the Services. For example, the Services store Data and log files on the public computing cloud provided by hosting partners such as Amazon, Google and Microsoft. These companies are authorized to use your personal information only as necessary to provide these services to us.

If OpptyGo collected your Data on behalf of one of an OpptyGo customer, that customer will have access to your data. Please refer to the OpptyGo customer's privacy policy to understand what data they collect and how they may use or share that data.

OpptyGo reserves the right to use or disclose information provided if required by law or if the Company reasonably believes that use or disclosure is necessary to protect an individual's

physical safety or the Company's rights or to comply with a judicial proceeding, court order, or legal process.

Except as described in this policy, OpptyGo will not share Data with any third party.

## Protection of Information

The security of your personal information and our customers' information is important to us. OpptyGo maintains reasonable security measures to protect your information from loss, destruction, misuse, unauthorized access or disclosure. However, no data transmission over the Internet or information storage technology can be guaranteed to be 100% secure due to the nature of the distributed network that is the internet. Therefore, we cannot guarantee its absolute security. If you have any questions about security of the Services, you can contact us at [support@opptygo.com](mailto:support@opptygo.com).

The Services are operated in accordance with the following policies and procedures to enhance security:

- Customer passwords are stored using a one-way salted hash. Passwords are not logged.
- User access log entries are maintained, containing date, time, user ID, URL executed or entity ID operated on, operation performed (created, updated, deleted) and source IP address. Note that source IP address might not be available depending on the user's network configuration.
- If there is suspicion of inappropriate access, OpptyGo can provide customers log entry records to assist in forensic analysis. This service will be provided to customers on a time and materials basis.
- Services are designed to be redundant, reducing the chance of failure due to localized hardware or network issues.
- Services use industry-accepted encryption techniques to protect Customer Data and communications during transmissions between a customer's network and the Covered Services, including 128-bit TLS Certificates and 2048-bit RSA public keys at a minimum.
- OpptyGo databases are encrypted at rest, meaning the data cannot be read without the OpptyGo application.

OpptyGo is committed to protecting the privacy of users' personal health information (medical prescriptions). Part of that commitment is complying with the Privacy Rule of the Health Insurance Portability and Accountability Act of 1996 (HIPAA), which requires us to take additional measures to protect personal information and to inform our members about those measures. OpptyGo protects your personal health information (PHI) by:

- limiting who may see your PHI;
- logging all accesses to your PHI;
- encrypting your PHI at all times except when access is required to complete services which you have requested;
- storing PHI only in HIPAA compliant services.

## Data Retention, Modification and Deletion

OpptyGo retains Data for as long as you have an account or as long as needed to provide you or our customer the Services and for a reasonable time afterward. We retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

You may request to review, correct, amend or delete any of the personal information that you have previously provided to us through the Services. If you have registered for an account with OpptyGo, you may generally update your user settings, profile, organization's settings or event registration by logging into the applicable web site or Service with your username and password and editing your settings or profile. For other requests to access, correct, modify or delete your personal information, please review the "Contacting Us" section below.

OpptyGo has no direct relationship with people whose personal information has been entered into the Services by or on behalf of our customers. Any individual who seeks to review, correct, amend, or delete their personal data provided to the Services on behalf of an OpptyGo customer should refer to that OpptyGo customer's privacy policies and direct their query to that OpptyGo customer. If the OpptyGo customer requests us to remove the data, we will respond to their request within a reasonable timeframe.

## Business Transactions

OpptyGo may assign or transfer this privacy policy, and your user account and related information and data, to any person or entity that acquires or is merged with OpptyGo. You will be notified via email or a prominent notice on our web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

## Changes to Privacy Policy

OpptyGo may update this policy from time to time. You can review the most current version of this privacy policy at any time at [opptygo.com/privacy-policy](http://opptygo.com/privacy-policy). Your continued use of the Site or Service constitutes your agreement to be bound by such changes to the privacy policy. Your only remedy, if you do not accept the terms of this privacy policy, is to discontinue use of the Services. If we make any material changes, we will notify you or our customer by email sent to the e-mail address on your account or by means of a notice within the Services prior to the change becoming effective.

## Terms of Service

When you access and use the Service, you are subject and bound to the OpptyGo Terms of Service.

## Contact Us

If you have questions regarding this privacy policy or about the security practices of OpptyGo, please contact us by email at [support@opptygo.com](mailto:support@opptygo.com) or using the following address:

OpptyGo, Inc.  
541 Jefferson Ave Suite 100  
Redwood City, CA 94063